LEAD411 LAUNCHES "HOTTEST BOSTON COMPANIES" AWARDS

LOS ANGELES, Calif., - June 2, 2010 - In order to recognize the fastest growing technology companies in Boston, Lead411 is proud to announce the release of its "Hottest Boston Companies" awards.

Background

Each day, the Lead411 research team scours through 600+ press releases and business articles including venture capital fundings, company launches, new office openings, customer press releases, etc. This information has given insight to which are the fastest growing companies in the U.S. Their "Hottest Companies" awards have been created to recognize these fast growing companies in different geographic regions. This particular list originally started with over 1250 companies and it has been narrowed down to the top 86.

"We have been tracking fast companies for our customers for the past 10 years," said Tom Blue, CEO of Lead411, "and we felt it was important to recognize these growing brands publicly... specifically in the Bay Area"

How the Winners were Chosen

First, all companies must by in either the Software, Wireless, Internet, or Media industry, have less than \$100M in yearly revenues, be a privately held organization, and be within Boston area. From there, each company must meet one or more of the following requirements;

- ** 100% increase in revenues over the past 3 years; OR
- ** Over \$5M in funding in the past 2 years; OR
- ** 2X traffic gains to their website in the past 12 months AND over 1M unique visitors a month.

Nominations/Applications If you would like to be listed in the 2011 Boston awards, our 2010 National Hot 500, or any future awards please apply <u>here</u>.

About Lead411

Lead411 provides information, news, and research about U.S. companies and their executives. Founded in 2001, its goal has been to focus on quality corporate data that is valid and useful rather than producing as many company records as possible. In addition, Lead411 tracks company news in order to alert its customers about venture financing, new hires, hiring plans, etc. Customers include Gartner, Administaff and ADP.

ShareThis



8D World, Inc

8D World provides an online virtual world for global English-as-a-foreign-language (EFL) learners to learn and improve spoken English in a motivating and contextually relevant "language environment". The 8D World team is highly experienced, having founded and built successful new media and software companies on a global level. 8D World landed \$7M in in its first venture found of financing in July of 2009.



Acquia, Inc.

Acquia is a commercial open source software company providing products, services, and technical support for the open source Drupal social publishing system. Acquia received \$8M in venture financing in July of 2009.



Apparent Networks







Aylus Networks, Inc.



Acronis offers storage management solutions that are technically advanced for mission-critical applications but easy to use. The company provides disaster recovery, backup and restore, partitioning, boot management, privacy, data migration, and other storage management products for enterprises, corporations and consumers of any qualification. Acronis has more than quadrupled its revenues in the past 3 years and now has over \$100M in yearly revenues.

Apparent Networks Inc., a privately held company, develops and markets network intelligence software that can analyze even the most complex global network infrastructures, identify the sources of problems within minutes and then perform continuous monitoring to ensure trouble-free performance. This complex and highly effective analysis can uniquely pinpoint network faults and provide clear, actionable data on any IP network, without requiring client-side agents, or ownership of the network. Apparent picked up \$12M in new money in February of 2009.

Aveksa delivers the only enterprise-class security compliance management solution that automates access rights monitoring and compliance reporting. With the Aveksa solution, companies can more easily comply with Sarbanes Oxley, HIPAA, GLBA, Basel II and other security and privacy regulations drastically reducing security compliance costs and attaining sustainable compliance. Aveksa got a hold of \$10M in venture money in February of 2009 from FTV Capital.

Axeda Corporation is the leading Platform-as-a-Service (PaaS) company for connected products. The company's VeriSign® Security certified platform and applications allow companies to connect, manage, service, and interact with assets anywhere – it serves over 100 of the world's leading enterprises including Agilent, Diebold, and EMC. Axeda Systems got a hold of \$9M in venture money in October of 2009.

Aylus' unique, innovative core infrastructure technology enables its customers—the mobile operators—to gain a competitive edge in a crowded mobile marketplace. What has suffered through years of commoditization—the voice call—can now be differentiated again with the notion of "rich communications," effectively revitalizing a flat or declining revenue stream for operators. The company received \$5.7M in venture financing in late 2009.

Azuki provides the most sophisticated mobile media platform on the market today. The Azuki Wireless Platform[™] is an embeddable, turnkey solution for the ingestion, preparation, protection, and delivery of high quality mobile video and other media. The Company picked up \$6.1M in new money in May of 2008 from Kepha Partners and Sigma Partners.



Black Duck offers software compliance management solutions that help companies govern how software assets are created, managed, and licensed. The company was formed in late 2002 to apply advanced technology to this challenge — a challenge addressed today by manual, expensive, and error-prone approaches. Black Duck received \$9.5M in venture financing in February of 2009.



Brightcove Inc

Brightcove is an Internet TV service. We're dedicated to harnessing the inherent power of the Internet to transform the distribution and consumption of media. Brightcove empowers content owners—from independent producers to major broadcast networks—to reach their audiences directly through the Internet. The company collected \$12M in funds in April of 2010 from Accel Partners and General Catalyst.

BULLHORN'

Bullhorn

Bullhorn builds and delivers customized front office CRM applications for specific vertical markets. BullhornSTAFFING is a purpose-built webnative platform for the Staffing and Human Capital Management Industry. The company received \$26M in financing in mid 2008 and now has over \$20M in yearly revenues.



When merchants are guaranteed prepaying quality customers in high volumes, they can present significantly more affordable offers to you. BuyWithMe collaborates with businesses to settle on an exact number of customers required to bring you exclusive deals that are "win-win." The company received \$5.5M in venture financing early this year.



Carbonite

Carbonite was founded in 2005 in order to provide Internet-based Backup for Everyone™. Although data loss is a very common problem, few people backup their PCs: existing methods of backup are tedious, time consuming and often too expensive. Furthermore, most don't provide protection against PC theft, damage and natural disasters. Carbonite landed \$20M in venture funding in September of 2008 from Crosslink Capital.



The Click Tactics product is a web-based services and software solution that enables businesses to turn complex, inefficient and costly direct marketing campaigns into streamlined, personalized programs that are more relevant, more timely and more successful. Melding powerful technology, an intuitive user interface, complete production services and expertise in direct marketing and CRM, our solution automates the direct marketing process from end-to-end. The Company landed \$11M in venture funding in January of 2009.



ConnectEDU is the nation's leading technology firm dedicated to providing students, educators and employers with comprehensive solutions to successfully navigate education and employment transitions. ConnectEDU's mission is to democratize access to higher education and career opportunities for all students by empowering them and their advisors with the information, resources and collective bargaining power required to realize successful life-transitions.

ConnectEDU landed \$8.2M in venture funding in July of 2009.



Correlsense

Correlsense is the leader in IT Reliability software. Correlsense SharePath provides a breakthrough in IT Reliability by enabling both a birds-eye and detailed view of how business transactions perform across the four dimensions (4D) of end-users, applications, infrastructure and business processes. The company collected \$8M in funds in March of 2010 from Accel Partners.



Currensee Inc

Currensee is the first Forex decision-making network where likeminded traders can connect with each other and share unique insights based on the actual trading activity of the community. Traders can collaborate based on real trade activity and can share trades and positions with their teammates in real-time. Currensee is the new way Forex traders can look at the market to make trade decisions. Currensee landed \$8M in venture funding in February of 2010.



DataXu, Inc.

DataXu offers the first real-time ad optimization platform for advertisers. Using techniques originally developed by MIT aerospace scientists for mission-critical spaceflight guidance, the DataXu system processes hundreds of thousands of "ad decisions" a second, each returned in under 100 milliseconds. The company collected \$11M in funds in March of 2010 from Menlo Ventures.



Demandware, Inc

Demandware provides a complete on demand e-commerce platform that combines the flexibility, functionality and interoperability of a full e-commerce application suite with the operating efficiency of a hosted on demand service. Demandware got a hold of \$15M in venture money in April of 2009 from North Bridge and General Catalyst.



Digital Reef Inc

Digital Reef is a leading software provider helping corporations, law firms, and service providers with eDiscovery and Digital Information Governance. The Company got a hold of \$10M in venture money in October of 2008.



DynaTrace Software Inc

DynaTrace provides innovative performance-diagnostics solutions for mission-critical, cross-platform applications. Our mission is to offer top-quality products, excellent service, and unrivalled support worldwide. We are committed to developing company-wide diagnostics solutions that fulfill the needs of IT personnel in improving application performance. The company collected \$12.9M in funds in August 2008 from Bay Partners and recently did a deal with AutoTrader.



Founded in 2001, elQnetworks, Inc. is an industry-leading provider of integrated security, risk and audit management solutions that effectively meet security and compliance challenges. The company has increased its revenue by 8X in the past 3 years and now has over \$8M in revenues.



envIO networks, inc. is a stealth-mode start-up company funded by Matrix Partners and North Bridge Venture Partners. We're delivering a product that defines a new category of mobile application, bringing content to subscribers in new and innovative ways. Mobile network operators looking to learn more about envIO's solution should contact us for a sales presentation and product demonstration. Others will have to wait until we're ready to tell you more! EnvIO networks landed \$10M in venture funding in May of 2008 from Matrix Partners and North Bridge.



EveryScape, Inc. is creating The Real World Online through a visual platform for local search that creates a virtual experience of all metropolitan, suburban and rural areas. EveryScape will ultimately let users share their stories and opinions about real-life daily experiences against a backdrop ranging from streets and cities, communities, restaurants, schools, real estate and the like. EveryScape received \$6M in venture financing in February of 2010 from SK Telecom Americas.



Founded in 2002, ExaGrid Systems provides reliable data recovery through Grid Protected Storage. Significantly lowering the cost and complexity of adequately storing and protecting data, ExaGrid is the first company to apply Grid Computing to storage and to integrate storage and data protection in a single solution. ExaGrid has assembled a world class management team with expertise in storage and data protection from organizations that include EMC. The company collected \$12M in funds in December of 2008.



ExariTM is an enterprise document assembly system that sets the standard for contract authoring and complex document production. For contracts, insurance, legal, procurement, banking and other professionals who are frustrated by the risks and delays of cutting and pasting, checking and re-checking contracts, tenders, legal and other complex documents, Exari lets anyone create compliant documentation, in real time, at low cost. Exari received \$10M in venture financing in April of 2008 from Beacon Equity Partners.



EXIT41 provides a new class of point-of-sale (POS) software and information solutions to the Quick-Serve Restaurant (QSR) industry. The company's solutions enable Quick-Serve businesses to better serve customers and operate more profitably. The EXIT41 team is a seasoned group of professionals with in-depth experience developing and supporting customer-facing, mission-critical systems. Exit41 received \$8.8M in venture financing in January of 2009.



Founded in 2003 by expert practitioners and technologists in data warehousing and data integration, expressor software is redefining data integration through a fundamental new design concept based on smart semantics. For a quick overview of the company, check out the facts about expressor software. The company is led by a seasoned



Expressor Software Corporation

extend» media

ExtendMedia Inc

S extensionengine

extensionEngine Llc



FirstBest Systems®, Inc



Gather Inc



Gazelle



Gemvara



Glance Networks, Inc

leadership team, backed by premier venture capital investors, and guided by an experienced board of directors and advisors. The Company landed \$10M in venture funding in August of 2008.

ExtendMedia provides software and media services that enable content providers and distributors to quickly and securely create, deliver, manage & monetize online content offerings over many devices. Our flagship product, OpenCASE, is a trusted foundation on which providers are building their digital media businesses. ExtendMedia received \$10M in venture financing in December of 2008.

extensionEngine is an offshore software development firm specializing in designing and building state-of-the-art software platforms. The company has more than tripled its revenue in the past 3 years and now has over 2.2M in yearly revenues.

Founded in 2006, FirstBest Systems, Inc. delivers advanced Underwriting Management Systems[™] (UMS) that enable commercial insurance carriers to profit from better underwriting. FirstBest's UMS[™] is a web-based business solution for underwriting all commercial lines of business. The company collected \$6M in funds in March of 2009.

Gather is the leading demand-driven media company. They create the secondary news cycle, where people gather around the day's hottest stories. People want to talk about what's happening and Gather's original, hyper-current content offers many perspectives on trending topics. Gather is a privately held, privately funded company headquartered in Boston, Massachusetts. The company received \$5.3M in financing in the summer of 2009.

Gazelle is the nation's largest reCommerce company, providing a practical, responsible, rewarding way for consumers to get value for used electronics. Today, we accept products across a wide range of categories and have found a new home for more than 200,000 used electronics, while responsibly recycling thousands more. The company collected \$6M in funds in November of 2008 from Rockport Capital.

Gemvara is the ultimate online shopping site for creating one-of-a-kind custom designer necklaces, rings, and earrings to suit any style and budget. With a selection of more than 1,000 original designs from leading international artists available in an unparalleled palette of options, Gemvara allows shoppers to easily customize each piece online by combining varieties of brilliant gemstones with a range of precious metals. Gemvara received \$5.2M in venture financing in April of this year.

Glance Networks provides a simple one-button screen sharing tool that lets people instantly show their live PC or MacTM screens to anyone online. Companies worldwide use Glance to deliver web demos, sales presentations, online training, webinars and technical support. Glance

nealthedge

HealthEdge





HubSpot, Inc





Jingle Networks, Inc



Lumigent Technologies



Mall Networks, Inc

has almost tripled its yearly revenues in the past 3 years.

HealthEdge is an agile and innovative software company that is transforming healthcare claims and benefits management. Health plans, employer groups, and insurance carriers of any size improve business performance and outperform their competitors with HealthEdge products. HealthEdge provides HealthRules(R), a next-generation solution for core administrative processes, business intelligence, modeling and web self-service. The Company picked up \$13M in new money in April of 2008.

Helium is the online destination to learn what you need and share what you know. Helium goes beyond search, bringing together real advice from real people on a wide variety of topics. Helium scored \$17M in venture financing from Signature Capital in late 2008 and has almost doubled its traffic in the past 12 months.

HubSpot is an Internet marketing software platform that enables your company to get more leads from your website by driving more prospects to your website and converting more of them into leads. HubSpot software tracks leads in detail, automatically producing useful lead profiles so you convert them to customers more effectively. HubSpot is web based, does not require any IT staff, and is designed to be used by a marketing person, not a techie. HubSpot got a hold of \$16M in venture money in October of 2009 from Scale Venture Partners.

Founded in 2008 Jaz'd! Markets is a comprehensive MaaS platform company built by on-line marketers and B2B publishers to deliver the highest tangible return from on-line marketing investment available today. The Company received \$8M in venture financing in December of 2008.

Jingle Networks, operator of the nation's leading ad-supported directory assistance service 1-800-FREE411, has significantly changed the directory assistance market by giving consumers an anytime, anywhere source of free information on the phone. Jingle Networks got a hold of \$7.5M in venture money in January of 2009.

Lumigent mitigates business risk by increasing error and fraud detection and improving audit efficiency, while simultaneously reducing the cost of auditing by limiting the need for extensive sampling. Lumigent has gotten a hold of \$9M in venture money in the past two years.

Mall Networks builds and manages online malls tailor-made for premier partners such as professional sports teams, credit cards and banks, rewards programs, and membership organizations. With over 250 of the most trusted online retailers, the company enables these organizations to enhance their blue-chip loyalty programs with an easy-

to-navigate online mall through which members earn points with every purchase. Mall Networks received \$7M in venture financing in August of 2008.



Marathon Technologies Corporation is the leading provider of high availability software and service solutions focused on keeping critical business process applications running in a Windows OS environment. Marathon Technologies picked up \$6.5M in new money in February of 2010.



MedAptus

MedAptus, Inc. is a healthcare information technology company providing point-of-care solutions for physicians. MedAptus' first application, Charges in Hand(TM), allows physicians to document professional charges at the point-of-care. The use of Charges in Hand(TM) increases efficiency, reduces the lag time between professional services and claim submission and improves compliance with billing regulations. The company collected \$6M in funds in March of 2009.



Mediaspectrum provides end-to-end technology integration services for the entire EngineBridge platform. We help enterprise clients integrate not only our solutions but technical infrastructure, application software, operational and business support systems, supply chains, and networks as well. The company's revenues have exploded in the past few years and they are now over \$15M.



Founded in 2000, Metatomix is the leading provider of Semantic Middleware solutions to financial services, justice, manufacturing and life sciences organizations. Metatomix solutions integrate data and processes to create a common, contextual understanding across multiple enterprise systems. The company has more than doubled its revenues in the past three years.



Mimecast (www.mimecast.com) delivers SaaS-based enterprise email management including archiving, discovery, continuity, security and policy. Mimecast got a hold of \$21M in venture money in January of 2010 from Index Ventures and Dawn Capital.



Mimecast

Movik Networks is headquartered near Boston, MA and has an R&D group in Bangalore, India. The company is focused on delivering purpose-built solutions that bring content and application awareness to the edge of the mobile network. Movik is led by a seasoned management team with a proven track record of delivering products to carriers. Movik Networks landed \$8.5M in venture funding in December of 2009.



Mzinga is the leading provider of business social media solutions to drive growth, innovation, and learning. Its combination of highly scalable technology, rich domain expertise, and moderation services enables businesses to harness the collective intelligence of employees,



customers, and partners to achieve tangible business results. Mzinga picked up \$10M in new money in September of 2009 from Acadia Woods Partners.



Nasuni was founded in 2009 by seasoned executives to deliver a gateway to cloud storage that makes it feasible for more business users. Products will come to market in the spring of 2010. To receive more information as it becomes available, sign up at www.nasuni.com, or follow the company on Twitter and/or Facebook. Nasuni got a hold of \$8M in venture money in January of 2010.



NeoSaej Corp

neoSaej is the exciting new company founded by an experienced team of successful entrepreneurs in 2006. Our innovative patent-pending technology is creating new frontiers in online marketplaces by creating a platform where both the consumer and the seller benefits. The company collected \$7M in funds in July of 2008.



OnState Communications

OnState provides on-demand, intelligent virtual call center and virtual PBX solutions that are network-based, and hence highly-functional, scalable, and resilient. The company received \$5.5M in financing in August of 2009.



Optaros Inc

Optaros is a consulting and systems integration firm that helps large enterprises solve IT business problems by providing services and solutions that maximize the benefits of Open Source Software. The firm provides a range of services necessary for enterprises to maximize the benefits of open source software — to replace existing costly proprietary software or to build new business applications. Optaros got a hold of \$12M in venture money in June of 2008 from Charles River Partners and others.



OwnerIQ

The OwnerIQ Network helps you locate user manuals, how-to guides, help instructions and owner's manuals. The OwnerIQ Network contains user manuals and other product information for thousands of manufacturers and hundreds of thousands of products. Our Network sites help you find and organize the user manuals for all the products you own. Once you've located the manuals you need, they are automatically added to your personal online filing cabinet. No need to keep that drawer full of bulky paper manuals anymore! The company collected \$6M in funds in June of 2008.



PeerApp

FOUNDED IN 2004, PeerApp is a leading supplier of peer-to-peer infrastructure solutions for Internet service providers. PeerApp solutions reduce Peer-to-Peer (P2P) related bandwidth costs without impacting subscriber experience; support service provider network/subscriber growth and enable new revenue-generating services The company is headquartered in Newton, MA, US with research and development operations in Tel Aviv, Israel. PeerApp got a hold of \$8M in venture money in November of 2008.

PlumChoice¹

PlumChoice Online PC Services PlumChoice Online PC Services is a trusted provider of online computer support for the home, home office and small business. The company is based in Billerica, MA with remote offices throughout the U.S. PlumChoice got a hold of \$14.7M in venture money in September of 2009 from Silicon Valley Bank.

Pursway)

Pursway

Most consumer behavior is influenced by the opinions of people we know and trust– family, friends, and colleagues. While marketers have known this for quite a while, they are challenged to act on it. Pursway (previously known as Datanetis) empowers consumer-facing organizations to close this gap between how they market and how people buy. The company collected \$6M in funds in February of 2010 from Battery Ventures.



Quattro Wireless

Quattro Wireless brings publishers, advertisers, and wireless operators together to embrace the mobile Web. The company matches global advertisers with its network of exclusive publisher inventory. Through its GetMobile platform, Quattro empowers advertisers and publishers to quickly build, manage and extend their brand to the mobile channel. The result is device -optimized, dynamic mobile Web sites and mobile advertisements that provide a superior user experience and higher advertising yield.Quattro got a hold of \$10M in venture money in March of 2009.



Quick Hit, Inc.

Founded in April 2008 and headquartered in the shadow of Gillette Stadium in Foxborough, MA, Quick Hit is redefining the gaming market with its premium, free-to-play, online sports games. The company collected \$13M in funds in the past two years.



Rapid7

Rapid7 was founded in 1999 by a team of software industry veterans who were major contributors to product development and subsequent growth and success at Percussion Software, Bond Technologies and Stride & Associates. The company's revenues have surged in the past 3 years and they are now over \$7M in yearly sales. Rapid7 has also received over \$9M in financing in the past 2 years.



RatePoint, Inc

RatePoint was created to promote online and offline business quality while enhancing the relationship between businesses and consumers. RatePoint has also developed several technology platforms including an online ratings service, and an extension of that program for Second Life. Rate Point landed \$10M in venture funding in January of 2009 from Castile Ventures.



Red Bend Software Inc

Red Bend Software helps software providers, mobile phone manufacturers and operators accelerate the adoption of new services and features, respond rapidly to customer problems and reduce the support costs through OTA updates to mobile phone software and embedded software and online software updates to PCs. Red Bend Software is a privately-held, venture capital-financed company with corporate headquarters in Framingham, Massachusetts. Red Bend

received \$10M in venture financing in April of 2008.

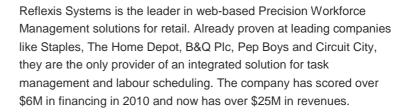


Redline Trading Solutions, Inc.

Redline Trading Solutions provides software-based accelerated market data solutions for latency and throughput-sensitive trading applications. With Redline Trading Solutions, you can radically transform your market data capabilities through a selection of scalable product offerings and customized solutions that deliver robust, reliable, and deterministic results. Redline Trading got a hold of \$7.45M in venture money in May of 2010.



Reflexis Systems Inc





ROAM Data Inc

Despite huge advances in device and network capabilities, only a tiny fraction of mobile merchants and direct sellers have access to payments and other commerce capabilities via their own mobile phones. Direct Selling organizations and Merchant Service providers struggle to support the constantly growing and evolving set of mobile phones and services. ROAM picked up \$8.5M in new money in November of 2009 from Ingenico Ventures.



Safecore Inc

Safecore has the expertise and technology to successfully manage critical electronic records for any size corporation. Areas of expertise include: Records retention for compliance, legal discovery, regulatory purposes, and data management for due diligence. Safecore's revenues have doubled in the past 2 years.



ScanScout

ScanScout is one of the fastest growing, most chronicled technology providers in the digital marketplace. Leading news outlets from the Wall Street Journal to the industry trade press are covering our developments. ScanScout received \$10M in venture financing in October of 2009.



Searchandise Commerce

Searchandise Commerce provides the first online media network for product manufacturers and their retail channel partners. CommerceNet, the company's network of retail and comparison shopping sites, offers manufacturers the opportunity to use CPC bids to heighten their position within search results and product listings across the network, and provides retailers the opportunity to merchandise and monetize their online retail efforts through HitList. The Company landed \$7M in venture funding in April of 2010.



Security Innovation

Security Innovation is the authority on application security and leading independent provider of assessment and training services. Dozens of leading organizations, including IBM, Cisco, Fidelity, Harris Corporation, ING, HP, Microsoft, VISA, SAP, Symantec, VeriSign and a number of government agencies, rely on Security Innovation's expertise in application security testing and training to develop, evaluate and deploy more secure applications. Security Innovation received \$7.1M in venture financing in June of 2008.



SensAble Technologies is transforming the way people use computers in the 21st century. Our groundbreaking technology allows you to fully interact with your computer via your sense of touch. Two dimensions-sight and sound-become three, sight, sound and now touch. And that gives you the freedom to work in a more natural, intuitive way. The Company picked up \$8M in new money in March of 2010 from HLM Venture Partners.



Smart Destinations, Inc.

Smart Destinations is the leading provider of technology-based packaged travel products and services to the tourism industry. From our popular flagship product the Go Visitor Card to our custom private label products to our destination technology solutions, we are revolutionizing the destination traveler experience. Smart Destinations got a hold of \$10M in venture money in December of 2008 from NewSpring Capital.



Sonian Inc

Sonian is a provider of hosting services for companies looking to store their employees' communications. Sonian received \$5.6M in venture financing in September of 2009.



Storwize Inc

Storwize, Inc. is the leader provider of real-time data compression solutions that dramatically boost storage space on network storage environments. Storwize appliances are installed between the organization's storage arrays and their network. Designed to work with any storage array it is connected to, the Storwize appliance has been successfully tested for interoperability with leading storage vendors such as EMC and NetApp. Storwize landed \$19M in venture funding in April of 2008.



StreamBase Systems, Inc.

StreamBase Systems (formerly known as Grassy Brook) was founded in 2003 to commercialize a software platform developed by Mike Stonebraker and a distinguished team of 30 professors and students from M.I.T., Brown University and Brandeis University to apply the familiarity and benefits of SQL to the processing demands of high performance real-time streaming applications. The Company has picked up over \$11M in new money in the past 2 years.



Unidesk transforms enterprise desktops into low-cost, easy-to-manage computing resources for IT, and highly personal, productivity-enhancing tools for end users. Unidesk landed \$12M in venture funding in January of 2010 from Northbridge and Matrix.



Vanu, Inc. provides innovative wireless infrastructure solutions to enable operators to access new markets and new revenue streams. The company grew out of groundbreaking research in software radio at MIT. Vanu's software RAN solutions are developed through the use of

Software Defined Radio (SDR). The company collected \$32M in funds in August of 2008.

Veroxity Technology Partners is a facilities-based provider building customized and diverse optical networks to service enterprise customers. Veroxity has built and operates a national fiber optic backbone connected via a Dual POP Inner-connecting SONET Ring architecture in major metropolitan cities. Our success lies in our ability to combine diverse fiber providers to increase the survivability and reliability of our client's networks. Veroxity Holdings received \$14M in venture financing in May of 2009.

Veveo's mission is to simplify access to web video content from Internet-connected devices. Our vTap solution is a quick and easy way to experience web videos from input and display constrained devices such as mobile phones and TVs. It's an elegant web video solution that puts the power of searching, browsing and viewing of web videos at the fingertips of consumers – including on the new iPhone. Veveo picked up \$7.8M in new money in May of 2008.

VideoLink provides video production, transmission and creative services for networks and corporations. Since 1992, our company has evolved in response to changing market trends, emerging broadcast technologies and, above all, the needs and desires of our customers. The company has more than doubled its revenues in the past 2 years.

Viewfinity offers uncomplicated systems management solutions to manage, support and control desktops, laptops and Windows servers, regardless of worker location, via SaaS-enabled software. In four easy steps, and in less than 10 minutes, IT departments can begin focusing on managing computers for end users and their business needs and not the management platform. The company collected \$9M in funds in February 2010.

Virtify is a Cambridge, MA-based solutions provider serving the Life Sciences market. The company's mission is to develop and deliver innovative products and complementary services that accelerate decision-making across the R&D continuum. Virtify focuses its proven experience, deep domain knowledge, collaborative methodology and technology insight to help clients achieve maximum returns from their scientific and technology investments. Virtify got a hold of \$15M in venture money in March of 2010.

Virtual Computer was founded in November, 2007 by virtualization and security veterans, Alex Vasilevsky and Dan McCall, who each have over 25 years of industry experience. Together, they have recruited one of the most experienced develop teams in the world to realize their vision of using virtualization technology to reduce the cost of managing corporate PCs while improving reliability, security without sacrificing usability. Virtual Computer received \$15M in venture financing in



Veroxity Holdings, Inc











Virtual Computer Inc

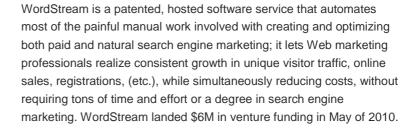


January of 2009 from Highland and Flybridge.

Vivox makes online communication natural. Vivox managed services generate natural and engaging online interactions that reflect the intelligence, power and nuance of the physical world. A Pulver.com company that launched in August 2005, Vivox has served behind-thescenes as the industrial strength platform for Free World Dial-Up, also a Pulver company, which provides VoIP services to global subscribers. Vivox is chaired by Jeff Pulver, an acknowledged pioneer in the Internet telephony/VoIP industry. Vivox collected \$6.8M in funds in February of 2010.

WordStream

WordStream Inc





XMLAW Inc

XMLAW is the leading provider of information management solutions for the legal industry. In the past three years the company has more than tripled its revenues to over \$3.5M.



Zmags, Corp

Zmags helps marketers engage readers online through Interactive Collateral Management (ICM) – a means to digitize collateral, enrich them with interactive features, deliver them to readers, and track them for reader behavior. Their website's traffic has tripled in the past 12 months.



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